


UXPressia Academy

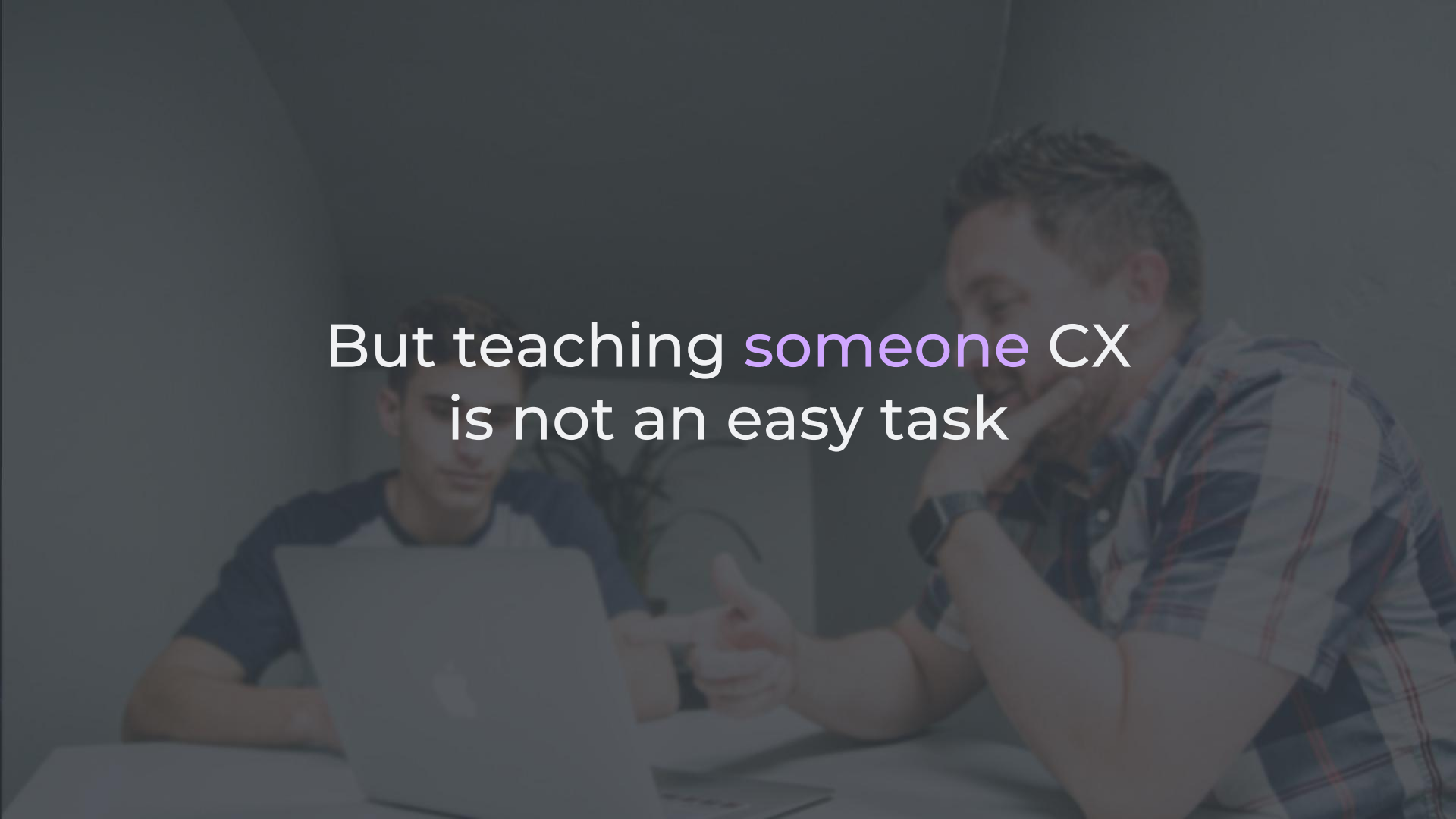
Make your organization customer-centric at scale

A dark, semi-transparent background image showing a group of business professionals in a meeting. In the center, two people are shaking hands. Other hands are visible around a table, some pointing at documents or a laptop. The overall tone is professional and collaborative.

Customer experience has become
a top priority for businesses

A dimly lit office scene with two women. One woman, with dark curly hair and wearing a light-colored blazer over a dark top, stands on the right, gesturing with her right hand towards a wall covered in numerous colorful sticky notes. She is smiling and looking towards the left. The second woman, with blonde hair and wearing a light-colored button-down shirt, is seated on the left, looking towards the standing woman. The background shows office furniture, a desk, and a window with blinds. The overall atmosphere is professional and collaborative.

And teaching employees
Customer Experience
is in demand

A photograph of two men sitting at a table in a meeting. The man on the left is looking at a laptop screen. The man on the right is pointing at the screen with his right hand. The image is dimmed and has a dark overlay.


But teaching someone CX
is not an easy task

A large, dimly lit audience of people sitting in rows, viewed from behind, with the text "Imagine teaching a hundred" overlaid in the center. The scene is dark, with the audience members appearing as silhouettes against a slightly brighter background. The text is white, with the word "hundred" highlighted in a light purple color.

Imagine teaching a hundred

A woman in a white blazer is standing and pointing at a wall covered in colorful sticky notes. Two other people are seated in front of her, looking towards the wall. The scene is dimly lit, suggesting a meeting or workshop environment.

In-house CX teams'
resources are limited

A top-down view of a wooden desk. In the upper right, a silver laptop is open. To its left, a person's hands are visible, one holding a pen over a document. In the lower left, another person's hands are seen holding a pen over a document that features a line graph. The overall scene is dimly lit, with the text overlaid in the center.

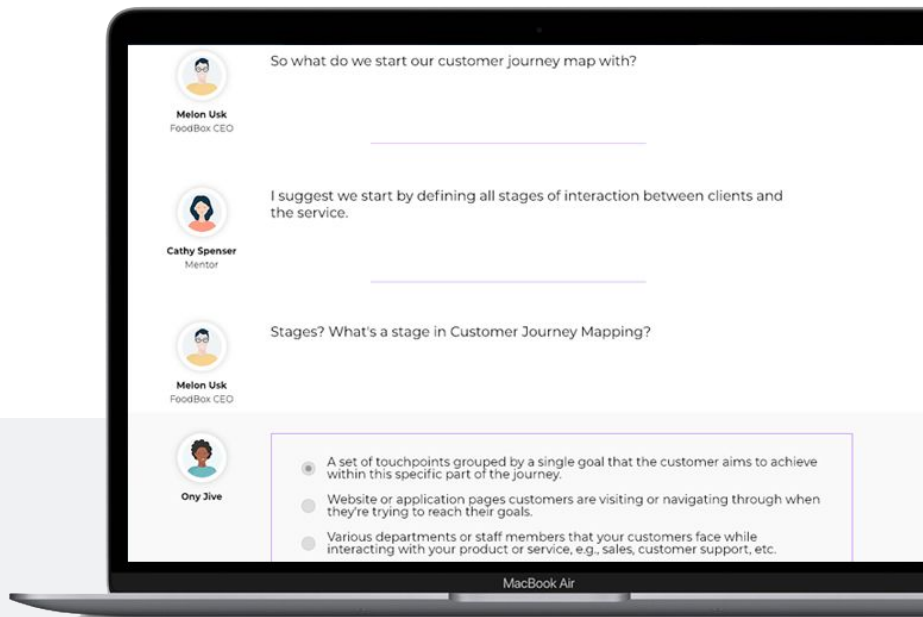
While outsourcing CX training
every time someone new
joins the team is an **overkill**

Meet UXPressia Academy

Self-paced education with tons of practice

Master your skills by learning the concepts and tools, then immediately apply them through practical exercises and case study solving

Spread new knowledge, tools, and processes across your organization in the fastest and most effective way.



Practical Courses

Say no to boring theory and learn by doing

Key features:

- Conversation-based education for higher engagement
- A digital mentor that gives continuous feedback as you go along
- A consistent real-life story for each course.
- Practice with real data samples - customer interview, support logs, analytics, surveys, etc.



UXPressia Academy Simulator

Your flight simulator in the world of Service Design & Customer Experience.

Key features:

- Cement your knowledge by solving real-world cases
- A load of practical exercises & case-studies
- Learn to analyze research data, transform it into actionable Insights and act on them
- Add you own cases that work for your business domain and relevant for your teammates.



Discover our pricing plans

And select the one that fits your needs

PERSONAL

\$ **29**/month

Dive in the world of
Service Design
and Customer Experience

1 attempt to complete each course
Unlimited access to all simulations
Access to all additional materials
Low-priority email support

TEAM

\$ **48**/user / month

Make your organization
customer-centric at scale

Free access to UXPressia Customer
Journey Mapping Software
included

Unlimited access to all courses
Unlimited access to all simulations
Access to all additional materials
Simulations customization
Advanced features for teams
Team management
High-priority live chat/email support

ENTERPRISE



Comes as a part of
UXPressia CJM Online Tool's
Enterprise plan

Advanced features and terms for large
teams

UXPressia Academy

Make your organization customer-centric at scale

Visit us

academy.uxpressia.com

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